



Agenda Advocacy/Sustainability Committees

Advocacy Committee Co-Chairs: Suzana Hernandez

Sustainability Committee Co-Chairs: Hector Rivera

Date: 3/18/2025 • Time: 1:30 pm – 2:30 pm

- **Welcome & Introductions:**
- **Attendance:** Wendy James, Birgit Lemke, Crystal Rodriguez, Jennifer Garcia, Andrea Campbell, Jackie Betance, Marixendra Alvarez, Roger Barnhart, Megan Betts, Kinly Yangzom, Chase Koob, Rhonda Culp, Danielle Brazelton
- **Discussion:**
 - Senator Marshall's Office update
 - Elaine Johannes and Megan Betts attended a meeting with Senator Marshall's office around how CHWs role and nutrition education are connected
 - Shared the education and certification process
 - The office is interested in write ups from groups about how they see their organization playing a role in nutrition education- Food is medicine
 - Strategic Plan Worksheets
 - Overview of the worksheets for new members
 - Membership
 - Discussed membership development
 - Shared membership structures from other CHW coalitions/associations
 - Membership benefits
 - Discount on symposium
 - Access to resource newsletter
 - Serve on committees and board

- Automatically get 20 CE educational quizzes
- Cost
 - Tiered
 - APHA as example
 - Kentucky as example
 - No more than \$25 for CHW membership
 - If new, certification fee plus membership can be expensive. 1st year of membership free is certifying.
 - Crystal can work on examples from other states
- **Updates:**
 - Spanish language 2nd cohort starts around early April. Hybrid opportunity and possibly held in Garden City for in person.
- **Next steps**

Next Committee Meeting 4/15/2025

Meetings are held on the 3rd Tuesday of every month from 1:30 pm- 2:30 pm.