



Agenda

Advocacy/Sustainability Committees

Advocacy Committee Co-Chairs: Angela Scott & Ricardo Ortiz

Sustainability Committee Co-Chairs: Dr. Mariah Chrans & Brenda Medina

Date: 5/21/2024 • Time: 1:30 pm – 2:30 pm

- **Welcome & Introductions:**

- **Mission:** Kansas Community Health Workers collaborating to achieve health equity through education, empowerment, and advocacy.
- **Vision:** Health Equity for all Kansans
- Keep in mind during our meeting discussions: The reason why we are in this meeting doing this work.
 - **Move up, move back, balance participation.**
 - **Listen deeply to understand, not to respond.**
 - **Acknowledge that multiple people have contributed to advancing this work.**
 - **Use our racial equity lens (which includes culture) to make decisions.**
- **Megan Betts, Amber Beck, Chase Koob, Lauren Lopez, Crystal Rodriguez, Ricardo Ortiz, Angela Scott, Manny Guzman, Jackie Betance, Suzana Hernandez, and Kinley Yangzom**

- **Discussion:**

- **KCHWC at Conferences**
 - What is the purpose?
 - To educate the public about CHWs
 - To share information with people that want to be a CHW or are CHWs
 - Conference Ideas
 - Heartland Health Equity/Birth Summit
 - Community resource fairs
 - High school resource fairs
 - Advocacy days

- Chamber of Commerce
- Legislative meetings
- Convoy of Hope
- Anything to do with mental health
- Federal grants

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○ **CHW Employer of the Year 2025**

- Who hires CHWs?
 - Clinics, health departments, community based, jails, schools, etc.
 - The number of places is growing
- Criteria
 - How active they are for advocating for CHWs
 - They are sending folks to be involved in KCHWC
- Focus
 - Should the focus for now be on education the public on CHWs and employers on CHWs
 - Employers do not know what a CHW does
 - “Intervention is you adding to what the CHW does”
 - Still need to get client buy-in in some areas of Kansas- minority communities. Reluctant to accept help.
 - What motivates employers to hire CHWs?
 - Speak their language
 - Find out what is important to them and relate how having a CHW can help that.
 - Create a one-pager for each “industry/type of employer”
exp: school based, church, clinics, FQHC

• **Updates:**

○ **KCHWC Symposium**

- Run through
- At capacity

- **CHW Workforce Assessment**
 - One pager will be available at the symposium
 - We can use the employer data to help educate employer on CHWs
- **KDHE Updates**
 - New email to share resources, events, education
 - Spanish Cohort
 - Working on revisions and hoping to have ready by May 31st, 2024
- **Other updates**
 - CHW Grant Course
- **Next steps**

Next Committee Meeting

June 18th, 2024

Meetings are held on the 3rd Tuesday of every month from 1:30 pm- 2:30 pm.