



AGENDA

Advocacy & Sustainability Committees' Meeting

Date: Tuesday July 20, 2021 | 1:30p- 2:30p

Zoom : <https://wichitastate.zoom.us/j/99881630934?pwd=ZXJZKoRHdzdBMnhXMGpiUXQycDNEdzog>

Attendees: Broderick, Sam, Carolina, Amy, Dr. Chrans, Dr. Cure, Diana, Guadalupe, Callie

Welcome:

Advocacy Committee

❖ **New business**

- (Broderick/Callie) Two project/grants for RADXUP in 10 counties
- 60 CHWs will be hired in 2021 using a CDC grant in 20 counties
 - Applications are available online in various positions to include leadership
 - In partnership with KU
 - Educated others about the work that is already being done in the community with CHWs and to not reinvent the wheel
- Outreach: CHWs are canvassing to the community about the new variant and vaccination (16CHWs total, 10 are currently canvassing)
 - Wyandotte Co
 - Funding from LHD
 - 1 year campaign
 - Businesses, Bonner Springs & Edwardsville, KS,
 - Goal: gain trust and share about services available in the community
 - Manage hesitancy/resistance and dive deeper into those concerns to meet the client where they are
 - 70% vaccination series completion—35% completion as of 7/20/2021
- Local Health Department Capacity Project (Amy)
 - Currently on hold- will update at a later time
 - 46 staff statewide: data management, epidemiology, communication, public health nurse
 - CHWs are key to this work—outlining the activities in particular communities to bridge gaps in communication and understanding of the work needed to be done.
 - Prevent survey fatigue!
 - Aude Negrete, Executive Directors for the Hispanic and Latino Affairs & Stacey Knoell- advocates from the governor's office for African American and Communities

❖ **Old business**

- **Workforce Assessment Handout:** <https://kschw.org/wp-content/uploads/2021/06/2021-KS-CHW-Workforce-Assessment-Handout.pdf>

Sustainability Committee

❖ **New business**

❖ **Old Business**

- **Complete a Return-on-Investment Study for CHW in Kansas**
 - Action Item: Utilize Workforce Assessment to encourage data collection on employer portion of assessment
 - *4.1.4.3 Communicate and engage with clinics, FQHCs, Alliance for Healthy Kansas, Kansas Health Institute, Kansas Health Matters, Kansas Works, etc. to raise awareness of CHW profession*
- **Develop a partner/member engagement plan**
 - Action Item: Identify gaps in Coalition Stakeholders
 - *4.2.1.4 Hold one-on-one conversations with key decision makers*

❖ **KDHE Updates**

❖ **Next Steps**

Next Committee Meeting Dates

Tuesday- Aug 17, 2021
Tuesday- September 21, 2021
Tuesday- October 19, 2021
Tuesday- November 16, 2021
Tuesday- December 20, 2021