



AGENDA

Executive Committee

Date: Wednesday—July 7, 2021 • Time: 1:00 p.m. - 3:00 p.m.

<https://wichitastate.zoom.us/j/91272110889?pwd=dENKRnJLRHJUUIl0RkhEdVZmRWoxUT09>

Meeting ID: 912 7211 0889

Password: 156758

Attendees: Barb, Alissa, Amy Turcotte, Neshia, Mariah, Diana, Denise, Elaine, Kelly, Sam, Olivia, Guadalupe, Alma,

❖ Welcome & introductions

- Self-care check-in
- New Executive Committee Co-chairs
 - <https://nachw.org/>
 - Sections need help with APHA- there is a cost associated <https://apha.org/>
 - Unity Conference July 28th and 29th <https://nachwunity.org/>

❖ Discussion/Updates

- Bylaw Q&A *if any*-- Elaine asked about affiliation with NACHW to KSCHW if any, Alissa will connect with Treva to see what things looked like.
- New Business
 - KSCHW Website updates- KSRE <https://www.ksre.k-state.edu/about/statewide-locations.html>
 - Alissa and I will figure out how to make this work as we don't have managers of the page anymore.
 - Elaine has \$3k that can go towards a campaign to help invest in campaign materials and additions to the website, we can do that. She wants to invest these dollars to help target sectors to attract others to invest
 - She has two MPH students that can help—one through Spring 2022 and the other Summer/Fall 2022
 - Would like to have it invested this fall
 - ◆ Ideas to make the site more robust:
 - If people have vaccine hesitancy- educate and address those matters, target community questions and queue them so they are ready to send by text and immediately reply to those inquiries
 - Elaine did canvassing with IKC in Topeka. Has info that could be added as a pdf to the site. It can be printable in various languages.

- Somehow connect the efforts of extension with that of the subjects that arise with CHW
- Guadalupe—has CHW that do canvassing too. People are saying they are waiting on the vaccine to be made mandatory, COVID is made up, waiting for COVID to go away. Information regarding the Delta Variant is provided. Where to get tested and vaccinated, how the variant is affecting people. They offer the whole package of info in addition to their normal CHW work. **Building Vaccine competence** presentation—there was a lot of info about vaccine. Dr that was there said we need to reach out to the community and this went very well. They were excited about CHWs. They plan to do the same presentation, but in Spanish. We should have success stories in the web site to showcase our CHW's work and impact in the community
- Kelly—getting the word out is challenging due to handouts being obsolete, they try to do social media and there is so much noise.
- Alma is an expert web designer
- Future planning- non-profit status
 - Funding opportunities
 - Avoid the exhaustion of all of the hoops to jump through
 - We could get an atty to help at little cost to expedite the process
 - Tax deductible donations
 - Credibility
 - Ability to accept donations
 - Become employer-friendly
 - Insulation from the whims of politics
 - Who will staff and support and how will they get paid?
 - There are two types to file based on the level of income you anticipate
 - ◆ This is complicated
 - ◆ Think ahead
 - ◆ You have to file taxes
 - ◆ Quarterly meetings
 - ◆ Bylaws
 - ◆ Labor to sustain the status 990 form
 - ◆ Bookkeeping
 - What about a body for certification?
 - Ownership of the curriculum

- If we have membership and people have to buy-in will they get any benefit? CEU?

- Old Business
 - CDC grant update

❖ **Committee Updates**

- Advocacy
- Education
- Sustainability
- Symposium
- Community of Practice

❖ **Regional Representative Updates**

- Northeast Kansas & Tribes
- Southwest Kansas

❖ **KDHE Support Staff Updates**

❖ **Next Steps**

Next Meetings

(1st Wednesday of each month - 1pm-3pm)

Wednesday, August 4, 2021
Wednesday, September 1, 2021
Wednesday, October 6, 2021

Wednesday, November 3, 2021
Wednesday, December 1, 2021