

VIRTUAL



KANSAS

Community Health Worker *Symposium*

Thursday, June 11, 2020 • 9:00 am—12:30 pm

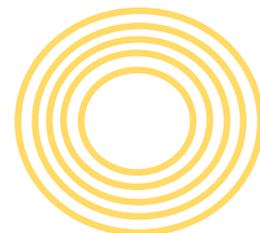
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What is a Community Health Worker?

According to the American Public Health Association, a community health worker is a frontline public health worker who is a trusted member of and/or has an unusually close understanding of the community served. This trusting relationship enables the worker to serve as a liaison/link/intermediary between health/social services and the community to facilitate access to services and improve the quality and cultural competence of service delivery.

A community health worker also builds individual and community capacity by increasing health knowledge and self-sufficiency through a range of activities such as outreach, community education, informal counseling, social support and advocacy (2016).

Source: <http://www.apha.org/apha-communities/member-sections/community-health-workers>

Thank You!

Welcome, everyone, to our Fifth Annual Kansas CHW Symposium. Even though this year we are gathering virtually during this time, we are all one community. Today I want to take this opportunity to recognize all of you for your dedication and hard work. We appreciate the effort and actions everyone has taken up to this point. We want to thank our sponsors for all their support, to all coalition's members for your ideas and collaboration. We would also like to take this time to thank all of the medical and public health workers who are battling this pandemic on the frontline every day, including physicians, nurses, hospital staff, first responders, health department workers, and of course, Community Health Workers. Without your dedication and sacrifice, we would be in a much more dire place. We cannot thank you enough for your service. As we come back to a new normal; I would like to encourage you to stay positive, to reach out for help, to practice self-care more than ever, to follow the recommended safety guidelines from our public health officials; our hope is that today's agenda will give you tools to better serve your clients/patients in our community.

Diana Lady & Matt Thibault, Coalition Co-Chairs



Wichita State University Community Engagement Institute Staff Support

Danielle Ast, Project Manager, Center for Public Health Initiatives
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Kansas CHW Symposium Planning Committee

Olivia Borland, Wichita State University Community Engagement Institute
Dr. Dayna Brinckman, Kansas Department of Health and Environment
Kim Downes, Kansas City Quality Improvement Consortium
Amy Gaier, Kansas Department of Health and Environment
Lucia Jones, RN, United Healthcare
Diana Lady, Kansas Statewide Farmworker Health Program
Lauren Lauridsen, Kansas Department of Health and Environment
Todd Moore, University of Kansas Medical Center
Alissa Rankin, Wichita State University Community Engagement Institute
Erika Saleski, Kansas City Regional CHW Collaborative, Mid-America Regional Council
Marne Swain, United Healthcare
Matt Thibault, Health ICT

Virtual Symposium Agenda

Note: Speaker bios start on page 4.

9:00AM-10:30AM

Welcome

Plenary: CHWs & Telemedicine, Justin Moore, MD FACP

The COVID-19 pandemic has accelerated a transition to telemedicine in the United States. The practice of telemedicine highlights that medicine is by nature a team-based activity. Community health workers play a vital part of this team. In this presentation, we will go over the basics of delivering telemedicine, including the role of CHWs.

Kansas CHW of the Year

The Symposium Planning Committee would like to honor CHWs for their outstanding work. Please join us as we award the first ever, Kansas CHW of the Year award! See page 5 for details.

10:30AM-10:40AM

Break

10:40AM-11:35AM

Breakout Session A: Breastfeeding Support During COVID-19: The Powerful Role of Community Health Workers (English & Spanish), Diana Lady, CHW & Treva Smith

CHWs are increasingly recognized for the unique role they play in supporting families. This has never been more apparent than during the current COVID-19 pandemic. Due to social distancing, parents are turning to trusted sources, such as CHWs, for information and support. Pregnant and breastfeeding parents are under additional stress during the pandemic as they seek guidance about the safety of breastfeeding. Failure to establish breastfeeding or early weaning could happen without support from prenatal classes, experiencing mother/infant separation at birth, and/or early hospital discharge. Lack of breastfeeding puts newborns at risk of food insecurity, illness, and infection. This presentation will equip CHWs to promote and support breastfeeding through the coordination of services during the COVID-19 pandemic and afterward. It will specifically focus on the disproportionate impacts on Black, Indigenous, People of Color, and other populations who are already more at-risk for early cessation of breastfeeding.

10:40AM-11:35AM

Breakout Session B: The Role of a Doula as a Community Health Worker (English & Spanish), Carmen Valverde, CHW, Doula, and Childbirth Educator

After experiencing a C-Section to VBAC (vaginal birth after caesarean), Carmen saw a need for continuous personalized support for mothers regardless of their decisions. She recognizes the importance of bridging the gap that exists between the Spanish speaking community and the English speaking. She provides her clients with unbiased, well rounded, and up-to-date information and teaches them about informed consent and human rights during pregnancy and childbirth. This presentation will share about the Doula's role during pregnancy, during labor and birth, and postpartum.

10:40AM-11:35AM

Breakout Session C: Quitting Tobacco For Life: Resources for Clients, Staff, & Community Partners, Rick Cagen

Tobacco dependence is a major health issue for staff and clients resulting in early death and significant reductions in quality of life related to cancer, lung and cardiovascular disease. Resources to support quitting tobacco and other nicotine delivery devices will be covered, including work site supports through WorkWellKS, counseling and medication supports through the Kansas Tobacco Quitline, public and private insurance benefits for tobacco cessation, staff training resources to support tobacco interventions, and educational materials to support efforts at achieving tobacco-free environments. One workshop outcome is that participants will develop a plan for initial steps to engage staff and clients in their organization.

11:35AM-11:45PM

Break

11:45AM-12:30PM

KS CHW Education Pilot Introduction

The Kansas CHW Coalition is launching the Kansas CHW Education Pilot Project in the Summer of 2020. Attend this session to learn more about the Core Competency Course that involves training instructors, training new CHWs, and providing opportunities for existing CHWs.

Closing Session

Speaker Bios

Rick Cagen, Director

Rick has directed the Behavioral Health Tobacco Project for NAMI Kansas (National Alliance on Mental Illness) since 2016 having previously served as Executive Director for NAMI Kansas for more than 12 years. He spent 27 years in advocacy and human services in Virginia, including Executive Director roles for Head Start agency for children of migrant and seasonal farmworkers and statewide rural advocacy organization. Rick has a Bachelor's degree in Psychology from Princeton University and a Graduate Certificate in Nonprofit Management from Virginia Commonwealth University. He is a graduate of the Sunflower Advocacy Fellowship, the Kansas Health Foundation Fellows VIII, and the Johnson and Johnson Head Start Management Fellows Program at the Anderson School of Business at University of California Los Angeles. He is a recipient of the Samuel Crumbine Medal for Meritorious Service presented by the Kansas Public Health Association.

Diana Lady, Health Promoter

Diana is a Health Promoter for the Kansas Statewide Farmworker Health Program (KSFHP). Diana loves her work as a Health Promoter because it allows for her to be the link between the clients and providers. She finds great reward in knowing that it will lead them to better health and better lives. Above all, Diana loves that she is able to empower her clients to take charge of their own lives by teaching her clients how to be an advocate for themselves. She takes tremendous joy in having them know they are valued, strong, and important. Years from now she hopes to see the Community Health Worker profession have an established scope of practice with a specific educational curriculum and set of professional protocols in place. She serves as the Co-Chair for the Kansas Community Health Worker Coalition and is an active member of the Kansas Breastfeeding Coalition and the Wyandotte County Breastfeeding Coalition.

Justin Moore, MD, FACP

Dr. Moore is a Kansas native who left full-time endocrinology practice at the University of Kansas School of Medicine-Wichita in 2014 for a career in healthcare consulting. He serves as a medical consultant for HealthICT and the Kansas Business Group on Health, with an emphasis on empowering physician offices to take advantage of teamwork and community resources for management of chronic diseases. He is an avid cyclist and aspiring author. He is an evangelist for bike paths and home cooking.

Treva Smith, Prenatal Care Coordinator

Treva is the Prenatal Care Coordinator at KC Care Health Center, a Federally Qualified Health Clinic in the Kansas City Metropolitan area. She received her Bachelors of Science degree from Northwest Missouri State University. Treva has dedicated nearly 20 years to studying, educating and advocating for breastfeeding. She has worked for Women, Infants and Children (WIC), Healthy Start, Swope Health Services, and is currently a member of the Kansas Breastfeeding Coalitions Board of Directors. In addition to her work in the breastfeeding field, she is actively involved in the work of health promotion through Peer and Community Health workforces in Kansas and Missouri. She resides in Kansas City with her husband and four of their five children. Treva is also the proud grandmother of three beautiful, breastfed babies.

Carmen Valverde, Doula & Childbirth Educator

Carmen was born in Parral, Chihuahua, Mexico and migrated to the United States at the age of seven. In 2018, she started Divine Design Birth Services. She is a certified Doula through Childbirth International and became a childbirth educator through Birth Boot Camp. Her office is in Dodge City, Kansas but she serves all of Southwest Kansas. Her goal is provide the support she would have liked to have when she gave birth to her children

Continuing Education

Social Workers

Wichita State University School of Social Work is approved as a provider of continuing social work education by the BSRB. This program is pending approval by the Kansas Behavioral Sciences Regulatory Board for continuing education for social workers. This program meets the criteria for 3.0 contact hours applicable toward re-licensure. (BSRB approval #05-001)

Nurses

Wichita State University College of Health Professions is approved as a provider of continuing nursing education by the Kansas State Board of Nursing. This course offering is pending approval for contact hours applicable for RN, LPN, or LMHT relicensure. Kansas State Board of Nursing provider number: LT 0090-0327. These course offerings are pending approval for 3.6 contact hours for RN, LPN, or LMHT relicensure.

Award

The Symposium Planning Committee would like to honor CHWs for their outstanding work. Please join us as we award the first ever Kansas CHW of the Year award! Qualities of an exemplary CHW may include things like...

- their relationship with the community they serve
- their desire to help the community
- empathy
- persistence, interpersonal warmth
- trustworthiness
- open-mindedness
- sensitivity
- objectivity
- competence
- committed to social justice
- good psychological health
- understanding
- being a lifelong learner



The CHW of the Year must also exemplify the Kansas CHW Core Competencies, which include:

- professionalism and conduct
- self-awareness
- service coordination and system navigation
- education to promote healthy behavior change
- advocacy
- individual and community capacity building
- effective communication strategies
- cultural responsiveness
- documentation and reporting
- use of public health/community health concepts and approaches
- individual assessment
- community assessment

Kansas Community Health Worker Coalition Leadership

Executive & Coalition Co-Chairs

Diana Lady, Kansas Statewide Farmworker Health Program
Matt Thibault, HealthICT & Kansas Business Group on Health

Advocacy Committee Co-Chairs

Guadalupe Tredway, University of Kansas Medical Center & Community Health Council of Wyandotte County
Broderick Crawford, NBC Community Development Corporation

Education Committee Co-Chairs

Kim Downes, Kansas City Quality Improvement Consortium
Barbara Wiman, B.E. Education Group

Sustainability Committee Co-Chairs

Carolina Biagi, Community Health Council of Wyandotte County
Mariah Chrans, Community Health Council of Wyandotte County

Southwest Regional Representative

Callie Dyer, LiveWell Finney County

Northeastern Regional Representative

Olivia Pewamo, Southern Plains Tribal Health Board

Coalition Support Staff & Advisors

Olivia Borland, Wichita State University Community Engagement Institute
Lainey Faulkner, Kansas Department of Health and Environment

Marlee Johnson, Kansas Department of Health and Environment

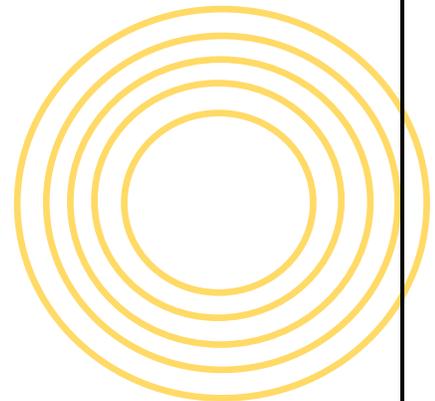
Lauren Lauridsen, Kansas Department of Health and Environment

Kelly Nightengale, Kansas Department of Health and Environment

Alissa Rankin, Wichita State University Community Engagement Institute

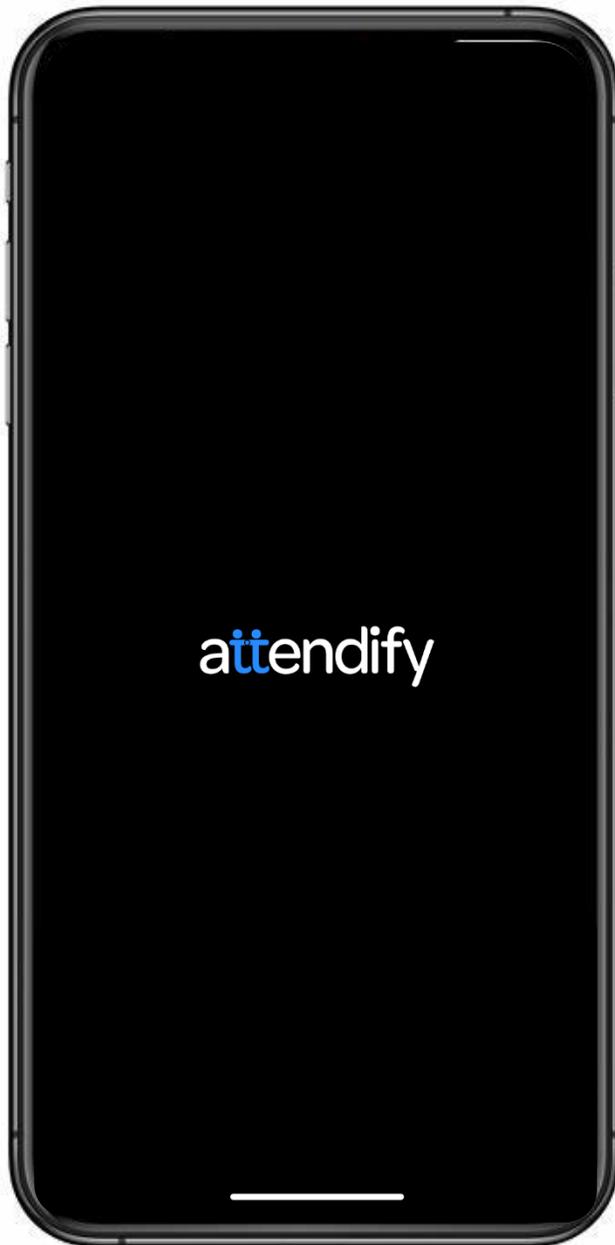
Erika Saleski, Mid-America Regional Collaborative & Kansas City Regional CHW Collaborative

Meredith Slan, Kansas Department of Health and Environment



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