



NOTES

Sustainability Committee

Date: Tuesday, March 24, 2020 • Time: 2:00 pm – 3:00 pm

- ❖ **Members present:** Mariah Chrans, Diana Lady, Matt Thibault, Kim Downes, Erika Saleski, and Alissa Rankin
- ❖ **Discussion**
 - Strategic Planning
 - Completed the Sustainability Committee portion of the strategic planning process.
 - Alternative methods of billing for CHW services
 - National Provider Identifier (NPI) Project update
 - Kansas City Quality Initiative Consortium is on hold with this project.
 - Community Health Council of Wyandotte County is *slowly* beginning this process but it is slow due to the current COVID-19 rapid response efforts.
 - Future for Sustainability
 - National Association of Community Health Workers
 - Treva Smith, the NACHW ambassador for KS, shared that there are no options to become a local or state affiliate for the NACHW. She said that she would share KS' interest in this during their next meeting.
 - Coalition to Association – What would be the benefit of changing from a Coalition to an Association?
 - We would want to make sure we are adding value if we are going to ask for membership fees. It is sometimes tough to attract new members with the added cost.
 - Cost may also be an extra barrier to the Coalition. We might run the risk of not getting people who would otherwise be engaged.
 - The CHW Association of Missouri's dues are much more affordable than APHA, but cost is still a barrier. Organizations need to provide support to join.
 - It is difficult to articulate its value.
 - The APHA CHW Section is struggling due to the large cost of APHA membership.

- Ensure that the decision to move to requiring dues is a community driven request.
- Erika Saleski has previously done research on CHW associations nationally and a common theme was the difficulty in sustaining them. If it is something the CHWs really want we should push for it but need to recognize the difficulties other associations face nationally.
- One way to gauge the interest of CHWs to move this direction would be to bring it up at the Symposium.
- Instead of membership fees, maybe the Coalition needs to seek “sponsorships.” Maybe ask MCOs and other vested organizations to support us financially. However, then that might detract from the Symposium sponsorships.

❖ **KDHE Updates**

- KDHE staff deemed non-essential are currently on administrative leave until April 6th. They will rejoin us after that date.

❖ **Next steps**

- Identify key wins during the COVID-19 pandemic situation. Share these at our April meeting. How has your work changed? This will help with professional sustainability.

❖ **Next Meeting Dates**

04/28/2020

05/26/2020

06/23/2020

07/28/2020

08/25/2020

09/22/2020

09/27/2020

11/24/2020

12/22/2020