



NOTES

Advocacy Committee Meeting

The goal of the Advocacy Committee is to raise awareness about the value of Community Health Workers in Kansas.

Date: Tuesday, February 11, 2020 • Time: 11:00 am - 12:00 pm

- ❖ **Members present:** Broderick Crawford, Guadalupe Tredway, Lucia Jones, Olivia Borland, and Alissa Rankin
 - Olivia will be supporting our Coalition more. She is an AmeriCorps Vista and currently develops the KCHWC newsletters. In addition, she works on issues related with Social Determinants of Health and supporting research and local health departments. She is a social worker by trade and is looking forward to working with the Coalition.
- ❖ **New business**
 - Advocacy presentations
 - Putting together a list of conferences so that we can provide CHWs
 - Missouri CHW Conference – This is scheduled for the middle of March 2020. Please see the agenda here: https://kschw.org/wp-content/uploads/2020/03/2020-Conference_CHW-Association-of-Missouri_Flyer.pdf
 - Symposium – June 11, 2020 in Wichita
 - Heartland Conference on Health Equity and Patient Center Care
 - Million Hearts (CHWs to present on a panel) – This was the week of February 7th and 8th; the previous week.
 - Kansas Hospital Association – hope to present about CHWs and this will likely be in December 2020.
 - Kansas Public Health Association
 - American Public Health Association – Mariah and Donna Young are planning to do a presentation here.

- University of Kansas Medical School medical students – The H.E.A.T report was shared along with redlining. There is a section on CHWs. Broderick, Guadalupe, and Donna Young have all presented on these topics every eight weeks.
 - They met with the Dean of the KU Medical School to share more about CHWs. They were interested in learning who CHWs are and where they are located in the state.
- Identify Coalition members to present at each of these conferences.
- Guadalupe is available to coach CHW to be able to present. The Community Health Council of Wyandotte County office now has six CHWs with five new CHWs. Broderick will touch-base with Dr. Solano regarding the CHWs joining the Coalition. He would like a more formal meeting discussion with the CHWs to help them be more comfortable about presenting. Guadalupe will meet with Alma first. The plan is to onboard two additional CHWs soon through NBC CDC: one with University of Kansas Alzheimer’s Department and the diabetes pilot funding.

➤ Strategic Planning

- Completed portions of the Advocacy Committee work plan.

Focus Area	Strategy	Action Items/Next Steps	Partners	Responsible Party
Focus Area Strategy 4.1: Complete a Return on Investment study for CHWs	1.1.2. Collect value-supporting data on measurements of success (e.g., clients served by CHWs, etc.)	Activity 1.1.2.1 Communicate requests of the activities with their assistance in data collection	All organizations that hire CHWs (refer to Workforce Assessment data)	
		Activity 1.1.2.2 Gather qualitative data through success stories with one-page briefings videos, voice recordings, pictures, etc.	Newsletter, CHWs themselves,	
		Activity 1.1.2.3 Request summary of MCO data and outcomes/impact measurements	MCO supervisors	
		Activity 1.1.2.4 Request summary of grant outcomes from programs	Program directors/managers that oversee CHWs (e.g., Callie Dyer, Irma, Dr. Manuel Solano, Broderick, etc. across	
	1.1.4 Utilize Workforce Assessment to encourage data collection on employer portion of assessment	Activity 1.1.4.1 Develop plan to increase employers who complete the assessment	KDHE (or a champion), Dennis Dunmyer or Rebecca Anderson (respect & influence w/in industry), Marlene Nagel, other funders (e.g., KHF, REACH, Health Forward)	
		Activity 1.1.4.2 Create guideline for/standardize most used/useful data (e.g., objectives & outcomes and what info you need later)	Rebecca, Tom, Manuel, Broderick, (Currently/previous collecting data)	
		Activity 1.1.4.3 Communicate and engage with clinics, FQHCs, Alliance for Healthy Kansas, KHI, Kansas Health Matters, Kansas Works, etc. to raise awareness of CHW profession	KHI? Kansas Health Matters? Kansas Works?	

1.3.1 Advocacy training for CHWs to advocate for themselves	Activity 1.3.1.1 Create a vocabulary and acronym list for CHW profession		
	Activity 1.3.1.2 How to be a good advocate by explaining what you do	Melissa (CHCWYCO contractor), KDHE & 1817 grant, Mariah Chrans	CHW Forum/Community of Practice
1.3.2 Advocacy training for how to navigate legislative system	Activity 1.3.2.1 Webinar on basic skills (opportunity, engagement, basics of how it works)	Melissa (CHCWYCO contractor), Mariah Chrans, Matt Thibault, Erika Saleski (format & topics) KDHE & 1817 grant, Molly Moffit & signing up for insurance, Justice (MO) & approaching legislator,	CHW Forum/Community of Practice

- Committee membership – Please encourage other committee members to participate in the meetings.

❖ KDHE Updates

- None.

❖ Next Meetings

- Tuesday March 10, 2020
- Tuesday, April 14, 2020
- Tuesday, May 12, 2020
- Tuesday, June 9, 2020
- Tuesday, July 14, 2020
- Tuesday, August 11, 2020
- Tuesday, September 8, 2020
- Tuesday, October 13, 2020
- Tuesday, November 10, 2020
- Tuesday, December 8, 2020

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