



NOTES

Advocacy Committee Meeting

The goal of the Advocacy Committee is to raise awareness about the value of Community Health Workers in Kansas.

Date: Tuesday, April 8, 2019 • Time: 11:00 am - 12:00 pm

- ❖ **Members present:** Broderick Crawford, Carissa Redmond, Matt Thibault, Kasey Sorell, Beth Nech, Kelly Nightengale, Jo Mora, & Kristi Anderson
- ❖ **New business**
 - Advocacy presentations
 - 2019 Unity Conference – Beth & Alissa presenting
 - Community Colleges are interested: Hutchinson Community College, Kansas City Community College and Garden City Community College
 - Need to work to counter misinterpretations of the CHW scope of practice
 - There is a hesitancy about promoting community college CHW programs to High School students.
 - New Beginnings met with the Great Plains Medical Group. They are a non-insurance medical group who have doctors doing house calls. This target could certainly utilize CHWs. They provide reduced costs on services and medications. Please see the attached flyer provided by Jo Mora.
 - Broderick will be providing an overview of CHWs to the Kansas Health Foundations' Health Communities Initiative grantees. He will share about CHW work in KS.
 - Symposium proposal discussion 4/8/19
 - Matt & Lucia designed Educational Program
 - Topics for CHW foundational education
 - Not including community/disease specific topics
 - One topic selected was how to advocate for your position and your job? (e.g., Symposium presentation idea originally)
 - Alternative ideas were presented for Advocacy for providing training via KCHWC collective meetings
 - Increase advocacy capacity among CHWs - statewide, local, regional opportunities,
 - "Build advocacy muscle" of CHWs to be proficient and effective in advocating for themselves
- ❖ **Old business**

- Letter to employers draft
- What is the value for CHWs to attend big meetings (KCHWCs), committee meetings, and conferences?
 - Gain NEW information
 - Learn about new organizations
 - Learn about new resources
 - Networking is valuable
 - Helps CHWs stay connected with other CHWs
 - Being able to relate (to the others' work/experiences/etc.)
 - Helps with personal growth - even as a participant, it expands opportunities to be able to present and expand professional skills (e.g., public speaking)
 - Valued member of the community
 - That CHWs have something to offer to the colleagues and other professionals
 - Importance of feeling included.
 - Reduce feelings of burnout.
 - Sense of "punishment" if they are not being allowed to attend.
 - Mandatory for CHWs to attend, similar to visiting clients, helping connect with doctors, etc.
 - Assist with growth, expansion of knowledge
 - Increased opportunity for networking
 - Cost is a barrier - CHWs should still be allowed the time and opportunity to attend
 - Scholarships may be available
 - CHWs may still pay out-of-pocket
 - Coalition directed, even executive committee - Designed to back the CHWs
 - Not from CHWs
 - Letter form, not flyer form
 - Sponsorships for attendance - MCOs, insurance companies, Families USA, Aetna, Humana, Mid-America Regional Council, etc.
 - Getting scholarship information out ASAP - Employer "draft" letter of support for scholarship applications
 - NOTE: Kansas City Regional CHW Collaborative is working on a letter as well. Maybe KCHWC could use a template.
 - Alissa will contact Erika and Marlene so that the two groups are working in tandem vs. separately on this letter.

❖ KDHE Updates

➤ No updates from KDHE.

❖ **Next Steps**

- Alissa check with Erika and/or Marlene.
- Broderick: Send email link to committee for KS local senators
- Broderick: Request updates from Molly on Advocacy talking points

Next Meetings

Tuesday, May 14, 2019
Tuesday, June 11, 2019 (Symposium)
Tuesday, July 9, 2019
Tuesday, August 13, 2019

Tuesday, September 10, 2019
Tuesday, October 8, 2019
Tuesday, November 12, 2019
Tuesday, December 10, 2019