



NOTES

Advocacy Committee Meeting

The goal of the Advocacy Committee is to raise awareness about the value of Community Health Workers in Kansas.

Date: Tuesday, January 8, 2019 • Time: 11:00 am - 12:00 pm

❖ **Members present:** Carissa Redmond, Kelly Nightingale, Kristy Anderson, Kasey Sorell, and Alissa Rankin

❖ **Discussion**

- Review of 2018
 - The team reviewed the notes from the 9/21/18 and 10/
 - Review of developed/modified material(s)
- BRAINSTORM: Preparing for 2019
 - Continued tracking of presentations
 - Do more presentations in 2019
 - Get more involvement from committee as a whole in providing presentation
 - The palm card that we developed and finalized will be available for download on the kschw.org page.
 - Can we track downloads of the palm card and other resources (e.g., PowerPoint presentation slides, etc.)?
 - Possible cover page requesting information
 - How could we encourage people to still download the card/information and not discourage them if they are required to provide information? Provide a disclaimer allowing individuals to download resources “just informational purposes”. This could look something like "I prefer not to be contacted. I'm downloading for informational purposes."
 - Hold a potential joint Sustainability Committee and Advocacy Committee meeting to determine crossover of objectives (February is too soon, maybe focus on March or later)
 - Clarification: This will be for only one meeting or as needed, not to merge the two groups indefinitely.
 - Continued tracking of presentations
 - Create a centralized location on website for entering presentation information

- Question: Would people remember to enter information? It is possible that people won't remember that it is there. Monthly reminders may be necessary. Alissa will send out when reminders are sent out with Advocacy Committee meetings. People can provide quick reports on how those presentations went. These updates are helpful for encouraging other committee members.
 - Assist Executive Committee in the development of a letter to send to CHW supervisors about the participation of CHWs in conferences (e.g., Symposium), large KCHWC meetings, and committee meetings. This will help establish the value of meetings for CHWs to attend.
 - For conferences, scholarships are often available and not all used
 - BRAINSTORM: What is the value for CHWs to attend big meetings (KCHWCs), committee meetings, and conferences?
 - Gain NEW information
 - Learn about new organizations
 - Learn about new resources
 - Networking is valuable
 - Helps CHWs stay connected with other CHWs
 - Being able to relate (to the others' work/experiences/etc.)
 - Helps with personal growth - even as a participant, it expands opportunities to be able to present and expand professional skills (e.g., public speaking)
 - Valued member of the community
 - That CHWs have something to offer to the colleagues and other professionals
- ❖ **Old business** – No further old business was reviewed. Additional old business will be covered in February.
- ❖ **KDHE Updates** – Kasey Sorell from the KDHE Division of Healthcare Finance did not have any additional updates. Kelly Nightengale has taken a new position with the KDHE Bureau of Health Promotion to support all CHW activities. The committee welcomes her and looks forward to working with her!
- ❖ **Next Steps**
- The new palm card will be uploaded to the KCHWC website.
 - Alissa will look into tracking systems online for downloads.
 - Alissa will schedule a meeting to follow-up with Kelly Nightengale.
 - Recommendations provided above will be passed on to the Executive Committee for the employer letter.

Next Meetings

Tuesday, February 12, 2019
 Tuesday, March 12, 2019
 Tuesday, April 9, 2019
 Tuesday, May 14, 2019
 Tuesday, June 11, 2019 (Symposium)

Tuesday, July 9, 2019
 Tuesday, August 13, 2019
 Tuesday, September 10, 2019
 Tuesday, October 8, 2019
 Tuesday, November 12, 2019

Tuesday, December 10, 2019

Advocacy Committee Members

Updated 01/08/2019

Co-Chairs:

- Broderick Crawford, Executive Director, NBC Community Development Corporation & CHW Advocacy Committee Co-Chair of Kansas City Regional CHW Collaborative
- Carissa Redmond, CHW, Kansas City CARE Clinic

Members:

- Kristy Anderson, Service Coordinator, Central Plains Healthcare Partnership – Project Access
- Rebecca Anderson, Director of Care Coordination, Kansas City CARE Clinic
- Debra Anthony, RN & Grant Coordinator, Crawford County Health Department
- Kendra Baldrige, Director, Bureau of Community Health Systems, Kansas Department of Health & Environment (KDHE)
- Cristi Cain, Director, Local Public Health Program, KDHE
- Callie Dyer, Executive Director, LiveWell Finney County/Finney County Community Health Coalition
- Holly Frye, Arthritis Program Manager, KDHE
- Diane Garvey, Executive Assistant Director, LiveWell Finney County/Finney County Community Health Coalition
- Mariana Hildreth, Bilingual Community Relations Representative – Marketing, Amerigroup
- Michael Hunter, Project Manager, Health ICT
- Lucia Jones, Project Director, Community Health Council of Wyandotte County
- Lauren Lauridsen, Public Health Educator, Arthritis Program, KDHE
- Katie Mahuron, Public Health Specialist, Local Public Health Programs, KDHE
- Mary Marquez, Case Manager, Kansas Statewide Farmworker Health Program, KDHE
- Michelle Miseses, Manager, Oral Health, KDHE
- Tom Mirás Niera, CHW Care Coordination Manager, KC CARE Clinic
- Todd Moore, Project Director, University of Kansas Medical Center (KUMC)
- Stephanie Moss, RN Consultant, Health Promotion Specialist, Hypertension Management Program, Community Health Council of Wyandotte County
- Beth Nech, QI Project Manager, Kansas Foundation for Medical Care
- Irma Robbins, Early Detection Works Case Manager & Promotora de Salud Coordinator, Genesis Family Health
- Treva Smith, CHW, Swope Health
- Sandy Snook, CHW Educator & Kansas Association of Public Health Board Member
- Kasey Sorell, Clinical Initiatives Nurse, Division of Health Care Finance, KDHE
- Bobbie Stevens, Outreach Coordinator & Insurance Navigator, E. C. Tyree Health & Dental Clinic
- Matt Thibault, Project Coordinator, Health ICT
- Newman Washington, CHW, Hunter Health Clinic
- Eric Wiman, Executive Vice President, B.E. Education Group

Support Staff:

- Kelly Nightengale, KDHE Bureau of Health Promotion
- Alissa Rankin, Project Manager, Center for Public Health Initiatives